



Way Off Broadway

Community Players

***Support
the Arts***

**Place your advertisement in our
programs
and on our website**

**Increase your business's visibility
and help promote the arts in your community
at the same time!**

WOBCP's Mission is Dedicated
to Producing Quality, Live Entertainment - Helping to
Promote the Educational, Cultural and Literary Growth of Our
Community.

**Go to WOBCP's website to see the current season
www.wobcp.org or call 512-259-5878 for more information**

Ad Sizes and Prices

Business Plan

Business card size ad 1.75" X 4.5" printed in the program

&

Ad on the website 200 X 250 pixels*

\$250 a year

**Ad would rotate with no more than 6 other advertisers.*

Corporate Plan

Quarter Page ad 3" X 4.5" printed
in the program

&

480 X 60px Banner ad on the website*

\$500 a year

**Ad would rotate with no more than 6 other advertisers.*

Program ads include all 8 Performances

* Ad sizes are approximate. WOBCP reserves the right to edit advertisements for content.

How is it good for your Business?

The arts are an Industry...arts organizations are responsible businesses, employers, and consumers. They spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. Nonprofit arts organizations generate \$166 billion in economic activity annually, supporting 5.7 million jobs and generating nearly \$30 billion in government revenue. Investment in the arts supports jobs, generates tax revenues, and advances our creativity-based economy.

Arts are good for local merchants...the typical arts attendee spends \$27.79 per person, per event, not including the cost of admission on items such as meals, parking, shopping, and babysitters. Non-local arts audiences (who live outside the county) spend nearly twice as much as local arts attendees (\$40.19 compared to \$19.53)—valuable revenue for local businesses and the community.

Run of Show Sponsor

Sponsor the Program for an Entire Production,
Receive the Centerfold Spread and Your Name
Prominently Displayed in Our Lobby and a Banner
ad on the website during production rehearsal &
run of the show

\$300 per Production